





## **FOR IMMEDIATE RELEASE:**

May 4, 2017

FOR MORE INFORMATION, CONTACT:
Gary Brown

gary@boondocksbrew.com

## Boondocks Brewing teams up with the USO of North Carolina to support service members

Boondocks Brewing to participate in Pints for Patriots campaign benefitting the USO of North Carolina on May 20<sup>th</sup>.

North Carolina is home to nearly 11 percent of our nation's active duty military service members who are still sacrificing for our freedom. That is why on May 20, 2017, Boondocks Brewing, is participating in Pints for Patriots; to show our service members and their families that we recognize those sacrifices. The campaign falls during May, which is known as National Military Appreciation Month, and more than 80 breweries, restaurants and bottle shops are joining us in our commitment to supporting the USO of North Carolina through sales and other in-kind donations throughout the day.

The military and brewery communities are deeply connected; many veterans and first responders go on to start their own companies after their time in service or find employment at local breweries, restaurants or bottle shops. In fact, Gary Brown, Founder, Owner and Head Brewer of Boondocks Brewing is an Army veteran himself. While stationed at Ft. Campbell KY, home of the 101st Airborne Division, the seeds of Boondocks Brewing were sown. In the early 1980s, Gary tried his hand at home brewing and began envisioning someday opening a Bar/Restaurant that would be called Boondocks. Little did he know that in 2012 that vision would be realized and in March 2017, Boondocks Brewing was named the #1 Great American Beer Bar in the State of North Carolina by Craftbeer.com.

"I remember how much of a positive impact the USO had on me and my fellow servicemen while we were away from our families and friends. My father, who was a Navy veteran oftentimes spoke highly of the USO while he was deployed in the Middle East. Being able to give back and help the USO during this campaign is an honor" said Gary. "The USO of NC has stood the test of time as a nonprofit and proven to be good stewards of their resources. They are rated at the highest level by charity watchdog organizations with 92 cents of every dollar going back to programs to help our military".

On May 20<sup>th</sup>, Boondocks Brewing will donate \$1 for every pint of beer sold to the USO of North Carolina. The USO of NC is a nonprofit organization, founded in 1941, strengthening America's military service members by keeping them connected to family, home and country, throughout their service to the nation. The USO of NC hosts ten locations statewide and serves more than 600,000 service members and their families each year with the help of nearly 800 volunteers across the state.

To learn more about the campaign, visit https://northcarolina.uso.org/events/pints-for-patriots-39.

To learn more about Boondocks Brewing visit www.boondocksbrew.com

For more information visit www.uso-nc.org and to donate, visit https://uso-nc.org/donate-now/.

CFC #29349 SECC #3628

###